



# ADVERTISING RATES FOR 2008 MEMBERSHIP HANDBOOK

<i>Full Page</i> 4.5"w x 7.5"h			
		<i>Half Page (Wide)</i> 4.5"w x 3.75"h	
	<i>Half Page (Tall)</i> 2.25"w x 7.5"h		
<i>Quarter Page (Wide)</i> 4.5"w x 1.9"h			
			<i>Quarter Page (Tall)</i> 2.25"w x 3.75"h

- \_\_\_\_\_ Full Page: \$550.00  
4.5" w x 7.5" h
- \_\_\_\_\_ Half Page: \$350.00  
2.25" w x 7.5" h OR 4.5" w x 3.75" h
- \_\_\_\_\_ Quarter Page: \$225.00  
2.25" w x 3.75" h OR 4.5" w x 1.9" h

**Advertisement Specifications:**

- **Print/press optimized black & white PDFs are strongly preferred**; other electronic file formats accepted, i.e., Adobe Illustrator/InDesign, MS Word, Corel Draw, etc. No MS Publisher files will be accepted. Half-tones of 200 dpi are optimal; embed all fonts or substitutions may occur.
- Black and white art mechanicals to size accepted if ads in electronic file formats are not available; 85 lpi halftone screens preferred. **Please note:** ads will be scanned, so half-tone images may not be clear. Please do not fold or staple art mechanicals. NO negatives accepted.
- Typesetting available at an additional \$10 per ad.

**ADVERTISER INFORMATION:**

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

Website: \_\_\_\_\_

Type of Business Service (*this is how your business will be listed in the handbook ad index*)

\_\_\_\_\_ Artwork to be e-mailed    \_\_\_\_\_ Artwork enclosed

\_\_\_\_\_ Please rerun my ad from 2007

Return this form with check to:

IREM – Del Val #3  
P.O. Box 65  
Riverton, NJ 08077-0065

E-mail ad files to: admin@irem3.org.

Make check payable to: IREM - Del Val #3

Questions: call 856-786-9260, fax 856-786-3894.

**Deadline for Advertisements:**

March 31, 2008

Ad solicited by: \_\_\_\_\_

*This portion must be completed for IREM member to receive credit for your ad.*